

Message Text

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ORIGIN EB-08

INFO OCT-01 ISO-00 COME-00 AF-10 ARA-14 EA-12 EUR-12
NEA-10 IO-14 SIG-03 MMO-04 SP-02 ICA-20 AID-05
NSC-05 TRSE-00 SS-15 STR-07 OMB-01 CEA-01 CIAE-00
FRB-01 INR-10 NSAE-00 XMB-04 OPIC-06 LAB-04
SIL-01 AGRE-00 DOE-15 SOE-02 DODE-00 PM-05 H-02
L-03 PA-02 /199 R

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FM SECSTATE WASHDC
TO ALL DIPLOMATIC AND CONSULAR POSTS PRIORITY

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INFORM CONSULS

E.O. 11652: N.A.

TAGS: ETRD, BEXP, XX

SUBJECT: INTERAGENCY TASK FORCE TO DEVELOP A NATIONAL EXPORT
POLICY

1. THE PRESIDENT, IN HIS APRIL 11 SPEECH TO THE AMERICAN
SOCIETY OF NEWSPAPER EDITORS, STATED THAT A CABINET LEVEL
TASK FORCE CHAIRED BY THE SECRETARY OF COMMERCE WILL BE
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ESTABLISHED TO DEVELOP MEASURES TO PROMOTE EXPORTS. THE
TASK FORCE IS TO REPORT WITHIN 60 DAYS. IT WILL ADDRESS
THE CURRENT U.S. TRADE DEFICIT, EXPLORE WAYS BY WHICH WE
CAN EXPORT MORE OF OUR MANUFACTURED AND AGRICULTURAL PRO-
DUCTS, AND DEVELOP THE BASIS FOR A NATIONAL EXPORT POLICY.
PRESENT PLANS ARE FOR THE CABINET LEVEL TASK FORCE TO BE
ASSISTED BY A PARALLEL GROUP AT THE WORKING LEVEL. CON-

SIDERATIONS WILL BE GIVEN TO MATTERS AFFECTING EXPORTS SUCH AS FINANCING, EXPORT PROMOTION AND DEVELOPMENT, ANTI-TRUST POLICY, DOMESTIC FINANCIAL INCENTIVES, AGRICULTURAL POLICY, ETC.

2. POSTS ARE INVITED TO SUBMIT ANY SUGGESTIONS, PROPOSALS OR COMMENTS THAT THEY BELIEVE WOULD BE HELPFUL TO THE WORK OF THE TASK FORCE. WE WOULD BE ESPECIALLY INTERESTED IN YOUR VIEWS ON WHAT MIGHT BE DONE TO DEAL WITH THE KINDS OF

PROBLEMS THAT CONSTRAIN U.S. EXPORT GROWTH IN YOUR PARTICULAR MARKET. YOUR IDEAS FOR NEW INITIATIVES OR ADJUSTMENTS IN U.S. POLICIES IN THE AREAS LISTED IN PARA 1 WOULD BE WELCOMED. IN PROVIDING YOUR VIEWS, YOU NEED NOT ASSUME CURRENT FINANCIAL OR PERSONNEL LEVELS. HOWEVER, YOU SHOULD GIVE CAREFUL CONSIDERATION TO THE COST EFFECTIVENESS OF ANY PROPOSALS. THE SUGGESTIONS WE ARE SEEKING SHOULD HAVE BROAD APPLICABILITY TO THE COMMERCIAL AND TRADE PROMOTION EFFORTS OF THE FOREIGN SERVICE.

3. POST SUGGESTIONS SHOULD BE CABLED WITHIN TEN DAYS IN ORDER TO ASSURE FULL CONSIDERATION. TO FACILITATE CONSIDERATION, SUGGESTIONS SHOULD BE PRESENTED AS SUCCINCTLY AS POSSIBLE. POSTS SUBMITTING SUGGESTIONS CONSIDERED VIABLE MAY BE ASKED TO PROVIDE ADDITIONAL BACKGROUND AND RATIONALE AT A LATER DATE. CHRISTOPHER
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